



PACIFIC RESEARCH INSTITUTE
Environmental Studies
Backgrounder

Overview

Environmental Studies

Overview

Environmental Studies (ES) examines and promotes the essential ingredients for abundant resources and environmental quality – property rights, markets, local action, and private initiative.

Recent Issues

ES's annual *Index of Leading Environmental Indicators*, written by senior fellow Steven Hayward, has become an eagerly anticipated and well-respected source of information regarding the state of the environment. This year's effort focuses on the deadly and costly forest fires this past summer, and details the best prevention efforts for the future. The study also covers a range of additional environmental topics.

Environmental Studies Senior Fellow Steven F. Hayward

Steven Hayward is the author of PRI's annual *Index of Leading Environmental Indicators*, a major study on the state of the environment released each year on Earth Day. He is also nationally recognized for his recently released book, *The Age of Reagan: The Fall of the Old Liberal Order 1964-1980* (Prima Publishing, 2001), and *Churchill on Leadership: Executive Success in the Face of Adversity* (Prima Publishing, 1997).

Hayward writes frequently on a wide range of issues, including environmentalism, law, economics, and public policy, and has published dozens of articles in scholarly and popular journals. His work has appeared in *National Review*, *New York Times*, *Wall Street Journal*, *Reason*, *Weekly Standard*, *Policy Review*, and *Chicago Tribune*. He is a Weyerhaeuser Scholar at the American Enterprise Institute, an adjunct fellow of the John Ashbrook Center, former Bradley Fellow at the Heritage Foundation, Weaver Fellow of the Intercollegiate Studies Institute, Earhart Fellow, and Olive Garvey Fellow of the Mont Pelerin Society.

Hayward holds a Ph.D. in American Studies and an M.A. in Government from Claremont Graduate School.

PRI Management Team

Sally C. Pipes
President and Chief Executive Officer

Sally Pipes, an internationally recognized public policy leader, has served as president and chief executive officer of PRI since 1991. Pipes regularly addresses national and international audiences on health care, education, civil rights, and the economy. She has appeared on ABC's "20/20," NBC's "Dateline," the "Today Show," and "Politically Incorrect." Pipes is a regular columnist for *Investor's Business Daily's* "Brain Trust" and writes a bi-weekly column for the *San Francisco Examiner*.

Listed in *Who's Who Worldwide*, Pipes is a board member of the Independent Women's Forum, and serves on the National Advisory Board of Capital Research Center and the Board of Advisors of the San Francisco Lawyers Chapter of the Federalist Society. She formerly served as a member of the Donner Canadian Foundation's Board of Governors, as a trustee of St. Luke's Hospital Foundation in San Francisco, and as a commissioner on California's Commission on Transportation Investment (CTI).

Lisa Mac Lellan
Vice President of Public Policy

Lisa Mac Lellan is PRI's vice president of public policy. She manages the Institute's research and publications program, and directs its marketing and public outreach efforts. Mac Lellan was previously manager of the Environment Unit at the Institute of Economic Affairs in London, where she wrote on issues including climate change, private wildlife conservation, fisheries, and property rights. She has also examined health, welfare, and education policy. Before working in London, Mac Lellan was development director at PRI for five years.

Keith T. Chreston
Chief Operating Officer

Keith Chreston has more 20 years experience as a senior executive and management consultant. Prior to joining PRI, Mr. Chreston held key executive and consulting positions with a number of technology start-ups, including Software BuyLine, RSA Security, and Intuit, among others. Chreston was an auditor with Ernst & Young. He is a certified public accountant and received his MBA degree from St. Mary's College.