



MIRACLE CURE:

HOW TO SOLVE AMERICA'S HEALTH CARE CRISIS
AND WHY CANADA ISN'T THE ANSWER



BY SALLY C. PIPES

COVER ENDORSEMENTS

“In this excellent book, Sally Pipes explains that the United States and Canada both display symptoms of the same disease—excessive reliance on third-party payment. She examines how they got into this fix and what they can and should do about it. I believe that you will find her analysis informative and lucid, and her recommendations attractive.”

MILTON FRIEDMAN

Nobel laureate

“This is a brilliant and timely masterpiece that not only incisively dissects the increasing life-threatening ills of our health-care system but also gives us the right prescriptions to save it – and us.”

STEVE FORBES

President and CEO, Editor-in-Chief
Forbes

“Ms. Pipes uncovers the years of mismanagement, inaccurate projections, and waste that abound in both the Canadian and U.S. health-care systems. Her solution is a consumer-driven approach that is innovative and compelling.”

CHRIS WARD

Former Ontario Cabinet Minister and President,
Ward Health Strategies, Inc.

“Sally Pipes deftly and authoritatively skewers the government-controlled Canadian system for its cruel rationing of care. No booster of the U.S. system either, she tackles such problems as the uninsured, rising costs, and government’s ever-larger role in health care. With engaging style and clarity, she offers a consumer-driven policy prescription that could best cure these ills.”

REGINA HERZLINGER

Author, *Consumer-Driven Health Care* (2004) and
Nancy McPherson Professor of Business
Administration, Harvard Business School

“*Miracle Cure* asks the right questions at the right time about health care in America, while it also demonstrates that government-run health care à la Canada provides no answers to our woes.”

CHIP KAHN

President, Federation of American Hospitals

“*Miracle Cure* offers a thoughtful prescription of sanity, savvy, practicality, and hope. In a time of hyperbole, Sally Pipes provides a well-argued, measured case for a classic American marketplace-based solution. Not bad for a Canadian.”

PETER PITTS

Former Associate Commissioner, U.S.
Food and Drug Administration (FDA)
and Senior Vice President of Health Affairs,
Manning Selvage & Lee

MEDIA HIGHLIGHTS

“Ms. Pipes, a Canadian citizen who runs a feisty California think tank, offers a unique perspective. Born and raised in Canada, she is intimately familiar with our medicare system. For the last dozen or so years, she has lived and worked in the United States. As a result, she offers a clear-eyed view of both systems... Time will tell what becomes of the U.S. experiment with consumer-directed health care. In the meantime, this much is clear: Ms. Pipes has done a great service to citizens on both sides of the border.”

DAVID GRATZER, *National Post*

October 27, 2004

“Possibly the most concise and readable explanation of why health care and insurance have become so expensive and beyond the reach of many is contained in a new book by Sally C. Pipes... The book is a short but well-researched and well-reasoned critique of the American and Canadian health care systems... Pipes’ book [includes] recommendations for moving away from the dominant system of insurance in the United States – managed care – and toward a system directed by consumers, such as Health Savings Accounts, which empower individuals to make decisions affecting their health.”

CAL THOMAS, syndicated columnist

(appearing in more than 550 newspapers)

October 22, 2004

“So listen to Sally C. Pipes... who notes that when employers provide health coverage, employees ‘overuse the system.’ To control costs, you either change the incentives or ration, notes Pipes, a Canadian who believes the government approach leads to rationing... Pipes warns that just because government promises health care for all, that doesn’t mean everyone gets it. She notes the rationing that has plagued Canada’s sick – which is the possible cost of ‘free’ health care.”

**DEBRA J. SAUNDERS, columnist,
*San Francisco Chronicle***

October 17, 2004

“Before tomorrow night, the president, or his debate coaches, may want to flip through a copy of Sally Pipes’s new book... The book is just out from the Pacific Research Institute of California and the Fraser Institute of Canada, and it includes a foreword by Milton Friedman. It reports that between 1997 and 1999, 100 new drugs were launched in America, but only 43 made it to market in Canada during that period.”

EDITORIAL, *New York Sun*

October 12, 2004
