

SATURDAY, SEPTEMBER 22, 2007
SANTA CLARA OFFICE OF EDUCATION
MILPITAS ROOM
1290 RIDDER PARK DRIVE
SAN JOSE, CALIFORNIA

TRAINING SEMINAR FOR SCHOOL BOARD MEMBERS

In order to be effective reformers in their districts, school board members must have the best information about policy options, strategies, and what works. Pacific Research Institute's training seminars for school board members provide this much-needed information through topic workshops taught by the top experts and practitioners in the field. PRI's Santa Clara County training session for school board members will focus on issues such as union contracts and negotiations, successful charter school models, and effective strategies for communicating with constituents. Trainers for these sessions include a veteran school board member, a top charter school principal, and a premier education communications expert. Also PRI's director of education studies, Lance Izumi, will preview his new book on underperforming middle-class public schools in California. Handout materials, including PRI's influential and practical education books and studies, will be available

Cost: No Cost for School Board Members.

Register online at <http://liberty.pacificresearch.org/events/id.36/detail.asp>
For more information, please contact Cindy Chin at cchin@pacificresearch.org

AGENDA

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| <p>I. 9:00am Registration and Continental Breakfast</p> <p>II. 9:30am Welcome and Introduction
Lance Izumi, Director of Education Studies,
Pacific Research Institute</p> <p>9:45am Workshop 1: How to Implement a Successful
Charter School
Jorge Lopez, Principal, Oakland Charter Academy</p> <p>III. 11:00am Workshop 2: Winning a Reform Majority on
Your Board and Union Negotiations
Mike Spence, West Covina School Board</p> | <p>IV. 12:00pm Lunch Workshop 3: "Not As Good As You
Think: Why the Middle Class Needs School Choice"
Lance T. Izumi, Director of Education Studies,
Pacific Research Institute</p> <p>V. 1:15pm Workshop 4: How to Better Communicate
with Your Constituents
Gary Larson, Vice President of Communications
California Charter Schools Association
Mike Spence, West Covina School Board</p> <p>2:30 pm Conclude</p> |
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ABOUT PRI

For more than 28 years, the Pacific Research Institute for Public Policy (PRI) has championed individual liberty through free markets. PRI is a non-profit, non-partisan organization dedicated to promoting the principles of limited government, individual freedom, and personal responsibility.

ABOUT THE TRAINERS

GARY LARSON is Vice President of Communications for the California Charter Schools Association. Prior to his role at the Association, Mr. Larson was the director of Network of Educational Charters. In addition, Mr. Larson voluntarily helped spearhead the “Parents to Save Edison Charter”, a group of parents and teachers who fought and defeated the San Francisco School Board’s attempt to dismantle one of the city’s most successful public charter schools.

JORGE LOPEZ is the Principal for the Oakland Charter Academy (OCA) in Oakland, California. Under his leadership, OCA is the only Oakland middle school to move out of program improvement status. In 2005, the Academy was the most improved school in Oakland, and the second highest performing charter school in the City.

MIKE SPENCE is serving his fourth term as on the West Covina Unified School District Board where he has served as President four times. He is a past President of the East San Gabriel Valley Regional Occupational Program where he has served as a Board member since 1992. In 1996, the Speaker of the State Assembly appointed Mike to a four-year term on the Library of California Board. In 1997, Mike was awarded the Samuel Adams Award for Outstanding Leadership by the Local Government Council based in Washington D.C.

