

***Miracle Cure: How To Solve America's Health Care Crisis  
and Why Canada Isn't the Answer***  
by Sally C. Pipes

**Impact Highlights**  
September – October 2004

- On September 28, *Miracle Cure* was released in Washington, DC, at a panel event at the Heritage Foundation. Events with the Galen Institute and Cato Institute followed, with the Cato event broadcast on C-SPAN. Then author Sally Pipes traveled to New York, Florida, Arizona, Missouri, Illinois, and Texas. In each state, Ms. Pipes gave radio and television interviews, met with lawmakers and business leaders, and spoke at think tank events. She has met with more than 25 members of Congress, staffers, state legislators, and staff from governors' offices.
- October 22, America's most widely syndicated columnist Cal Thomas featured *Miracle Cure* in his column, which appears in more than 550 newspapers nationwide.
- *Miracle Cure*'s ranking on Amazon soared from 90,000 upon release to a listing of 1,400 just one month later.
- Ms. Pipes has appeared on five television programs, including "The Big Story with John Gibson" on FOX News and a health care debate on KQED, the PBS affiliate in San Francisco.
- Ms. Pipes has been interviewed on 37 radio shows, including NBC radio with Ron Insana, CBS radio with Jim Bohanan, and NPR's "Democracy Now." The interviews have been broadcast on hundreds of stations nationwide and have reached well over 10 million people.
- Ms. Pipes met with the editorial boards of the *Washington Times* and *Wall Street Journal*. Following her meeting with the latter, her analysis and solutions were featured in a *Wall Street Journal* editorial.
- *San Francisco Chronicle* columnist Debra Saunders quoted *Miracle Cure* extensively in her piece discussing the presidential candidates' health care plans.
- *The New York Sun* published an editorial highlighting *Miracle Cure*.
- Knight Ridder News Service published an op-ed by Ms. Pipes that ran in many outlets, including the *Dallas Morning News*, *Detroit Free Press*, *Milwaukee Sunday Journal*, *Augusta Chronicle*, and *Duluth News Tribune*.
- Additional print and online coverage has included the *National Post* (Canada), *Insight Magazine*, *Human Events*, *Foxnews.com*, *TechCentralStation*, and *instapundit.com* (one of the most popular policy blogs, with an average daily page view of 250,000).
- In September, *Miracle Cure* was instrumental in driving PRI's website hits up by more than 60 percent over last year.