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## A LONG TERM FORMULA FOR GROWTH



**Carl J. Schramm**

President and Chief Executive Officer  
Ewing Marion Kauffman Foundation



Luncheon

Noon

Tuesday, June 16, 2009

Ritz-Carlton Hotel  
600 Stockton Street  
San Francisco, CA

Please reserve your seat by registering at [www.pacificresearch.org](http://www.pacificresearch.org)  
For further information contact Cindy Chin at  
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**C**arl Schramm is president and chief executive officer of the Ewing Marion Kauffman Foundation in Kansas City, America's largest foundation dedicated to advancing entrepreneurial success. Trained as an economist and lawyer, Mr. Schramm began his career on the faculty of Johns Hopkins University. While there, he founded the Johns Hopkins Center for Health Care Finance and Management, the first such research center in the nation. He went on to head the Health Insurance Association of

America and later became executive vice president of Fortis (now Assurant) and president of its health insurance operations. Mr. Schramm has founded several companies, including Greenspring Advisors, Inc., a Baltimore merchant-banking firm that supports business development in health care and insurance; and HCIA, Inc., once the nation's largest provider of data to the healthcare industry. In 2007, U.S. Secretary of Commerce Carlos Gutierrez tapped Mr. Schramm to chair the Department of Commerce's Measuring Innovation in the 21st Century Economic Advisory Committee. Mr. Schramm is the author of *Good Capitalism, Bad Capitalism*, with Robert Litan and William Baumol, and *The Entrepreneurial Imperative*.

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