



HYATT REGENCY SACRAMENTO

CAPITOL VIEW ROOM (15TH FLOOR), 1209 L STREET, SACRAMENTO, CA 95814

The 2020 California Vision: How Free Market Ideas Can Address the New Decade’s Major Challenges

As California enters a new decade, policymakers should look to the free market for solutions to the issues shaping up as the state’s major challenges over the next ten years – health care, entrepreneurship and the future of work, homelessness, and education.

Join us for PRI’s second annual California “Ideas in Action” Policy Conference and hear policy experts, opinion leaders, and real life changemakers at informative panel discussions on:

- Preventing Future Power Outages, Wildfires Through the Governor’s Executive Powers
- Breaking Down Barriers to Opportunity
- School Choice as a Tool to Help Special Needs Students Beat the Odds
- Homelessness in California

PROGRAM SCHEDULE

11:30 AM DOORS OPEN AND REGISTRATION BEGINS

Noon Keynote Luncheon
Conference Master of Ceremonies
Sally C. Pipes, PRI President, CEO and Thomas W. Smith Fellow in Health Care Policy

Keynote Speaker
The Hon. Janice Rogers Brown
Former Judge, U.S. Court of Appeals for the District of Columbia Circuit,
Former Associate Justice, California Supreme Court

Introduced by The Hon. Daniel Kolkey
Pacific Research Institute Board Member and Chair of PRI’s California Reform Committee

1:15 PM BREAK

1:30 PM Presentation: Preventing Future Power Outages, Wildfires Through the Governor’s Executive Powers
Speaker: The Hon. Daniel Kolkey

1:55 PM **Panel Discussion: Breaking Down Barriers to Opportunity**

As the nature of work evolves amidst the technological revolution, policymakers and economists are debating the future of work in California. This legislative session, the issue has manifested itself with the debate over who is an independent contractor and who is an employee. Other state policies amount to legislated barriers to opportunity for many Californians. A panel of distinguished speakers will explore how free-market reforms can empower more Californians to be their own bosses, set their own work schedules and move up the economic ladder, address displacement brought about by technological disruption, and inspire the next great California innovation.

Moderator:

Dr. Wayne Winegarden
PRI Senior Fellow, Business in Economics
Director of PRI's Center for Medical Economics and Innovation

2:55 PM **BREAK**

3:10 PM **Panel Discussion: How School Choice Can Help Special Needs Students Beat the Odds**

California faces many educational challenges in the new decade. One growing challenge is how to meet the educational challenges of the state's special needs population. As the attack over charter schools has increased in Sacramento, one false narrative is that they don't serve the needs of special needs students. To the contrary, school choice options including charter schools give students the diverse educational opportunities they are seeking.

This panel discussion will discuss the forthcoming PRI book *Mia's Story* and the importance of school choice and innovative approaches to learning to the education of special-needs children.

Moderator:

Lance Izumi
Senior Director of PRI's Center for Education

4:10 PM **BREAK**

4:25 PM **Panel Discussion: Homelessness in California: What Can Be Done to Help Get People off the Streets and On the Path to Self-Sufficiency**

California's growing homeless crisis is impacting nearly everyone, especially those living in big cities like Los Angeles, San Francisco, and Sacramento. While state government has pledged to redouble its efforts to fight homelessness, much of the discussion in recent months has centered around status quo, more government funding, big government programs that haven't really made a difference in addressing the problem.

A panel of experts will discuss the findings of PRI's recent brief on San Francisco's homeless crisis, preview an upcoming major and multi-faceted study on homelessness in California, and explore solutions that can help solve this growing problem.

Moderator:

Kerry Jackson
Fellow, PRI's Center for California Reform

5:25 PM **Closing Remarks**

5:30 PM **Reception and Book Signing with Sally Pipes**

Enjoy a special reception celebrating the publication of *False Promise, False Promise: The Disastrous Reality of Medicare for All* (Encounter 2020) by Sally Pipes. The reception will feature a talk by the author on her new book, followed by audience questions. After her remarks, Pipes will sign copies of her new book.

7:00 PM **Conference Concludes**



SECOND ANNUAL

California “Ideas in Action” Policy Conference

FEBRUARY 19, 2020 / SACRAMENTO, CALIFORNIA

SPONSORSHIP OPPORTUNITIES

Your sponsorship of PRI’s California Ideas in Action conference enables us to offer complementary registration for attendees.

Below are sponsorship opportunities for PRI’s Second Annual California “Ideas in Action” Policy Conference in Sacramento. For questions or more information, please contact Laura Dannerbeck, Events Consultant, at ldannerbeck@pacificresearch.org or (415) 250-9206.

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The mission of the Pacific Research Institute (PRI) is to champion freedom, opportunity, and personal responsibility for all individuals by advancing free-market policy solutions.

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SECOND ANNUAL

California "Ideas in Action" Policy Conference

WEDNESDAY, FEBRUARY 19, 2020 / SACRAMENTO, CALIFORNIA

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For more information, please contact Laura Dannerbeck, Events Consultant at (415) 250-9206.