

# 2020 **ANNUAL REPORT**

Ideas in Action in a Virtual COVID World



Founded in 1979 in San Francisco, PRI is a non-profit, nonpartisan organization supported by private contributions. Its activities include publications, public events, videos, media commentary, including opeds, radio and television interviews, podcasts, as well as article citations, community leadership, invited legislative testimony, *amicus* briefs, social media campaigns, and academic outreach.



# CONTENT5

ETTER FROM THE PRESIDENT	5
ENTER FOR HEALTH CARE	8
ENTER FOR MEDICAL ECONOMICS AND INNOVATION	. 10
ENTER FOR BUSINESS AND ECONOMICS	
ENTER FOR EDUCATION	. 14
ENTER FOR THE ENVIRONMENT	. 16
ENTER FOR CALIFORNIA REFORM	
VITH GRATITUDE	
BY THE NUMBERS	. 22
VENTS	. 24
TAFF AND SCHOLARS	. 26
BOARD OF DIRECTORS	. 27

























# LETTER FROM THE PRESIDENT SALLY C. PIPES



# DEAR FRIENDS OF PRI:

No one could have imagined the devastation to people's lives, destruction to our economy, and disruption to our way of life that the COVID-19 pandemic brought to America and the world in 2020.

During very stressful times for our nation, PRI's team remained hard at work – working from home – researching and advancing policies to restore our nation's economic vitality while addressing pressing challenges in the areas of health care, K-12 education, and worker freedom. And we didn't lose sight of other pressing debates that continued while the pandemic raged, such as poverty, water policy, homelessness, medical innovation, government energy mandates, and school choice.

In January, Encounter Books published my latest book, False Premise, False Promise: The Disastrous Reality of Medicare for All. Released as the 2020 presidential campaign began to heat up, the book shows how government-run, single payer health care plans would force patients to withstand long waits for poor care at high costs. I promoted the book at virtual and in-person speaking events – including my victorious Soho Forum debate with leading Medicare for All proponent Prof. Gerald Friedman – and in numerous media interviews, including on "After Words" on C-SPAN 2's "Book TV." The book has sold over 4,000 copies and was a number one bestseller on Amazon.com for health law policy books for many weeks.

In my regular Forbes.com, Washington Examiner, and Fox News columns, and nearly 70 radio and TV interviews, I discussed how the public option advocated by then-Democratic candidate Joe Biden was a steppingstone to Medicare for All; how "Buy America" plans proposed by Democrats and Republicans in Washington would impact the development of future COVID-19 cures and other cutting-edge treatments; and how temporary COVID-19 deregulation measures should be made permanent so more Americans can access doctors virtually through telehealth. Altogether, I published 465 op-eds in media outlets nationwide in 2020 (including reprints).

PRI's Center for Medical Economics and Innovation was a leading voice providing perspective on health care innovation during a global pandemic. Dr. Henry Miller, the former founding director of the FDA's Office of Biotechnology, gave numerous national media interviews on efforts to develop and distribute COVID-19 vaccines and therapeutics. Through briefs authored by Dr. Wayne Winegarden, Director, and its "Escape the Drug Pricing Maze" animated video series, the Center showed how regulatory relief and market-based reforms on biosimilars and drug prices could lower costs and expand patient access to innovation.

Many of the innovations in online education that millions of students used at home during the pandemic have long been championed by Lance Izumi, senior director of PRI's Center for Education. He wrote extensively in 2020 about distance

learning options for students who found themselves being homeschooled overnight. In the face of new restrictions against charter schools in California, Lance was a leading voice arguing how the new state restrictions hurt educational opportunities for poor and minority students. His 2020 book *A Kite in a Hurricane No More*, co-authored with Mia Giordano, a high school student who overcame learning disabilities thanks to school choice, shows why expanding school choice is essential to providing strong learning options for students with special needs.

PRI's Center for Business and Economics published the latest in its *Breaking Down Barriers to Opportunity* series, showing how regulatory reform was essential to ensuring the development of, and patient access to, the latest health care innovations. Dr. Wayne Winegarden's comments were featured in national media stories about economic stimulus programs being debated in Congress. As the push for basic income in California and nationwide increased, Damon Dunn's book *Punting Poverty* showed that it was really "fool's gold" that wouldn't lift people out of poverty.

PRI's Center for California Reform covered California's response to COVID-19, its impact on the state budget, and growing criticism of Gov. Newsom's executive actions. The Hon. Dan Kolkey, PRI board member, published an op-ed urging Newsom to use his executive powers to boost COVID-19 economic recovery. PRI Fellow Kerry Jackson continued to document the hardship Californians working as independent contractors faced under the state's new AB 5 restrictions on worker freedom, exacerbated by the pandemic.

As the state experienced severe power blackouts due to ongoing wildfires, Kerry published an op-ed in the *Orange County Register* arguing that the state was going black due to its green energy policies. PRI also published Steven Greenhut's latest book *Winning the Water Wars* in October, showing how the state could address future droughts and secure its water future through free market policies like water markets that promote abundance instead of scarcity.

Unable to hold in-person events, PRI and its Young Leaders Circle hosted numerous virtual events throughout 2020, covering important topics like how parents can utilize online tools to educate their kids at home, and how entrepreneurship can help people earn a living during a pandemic, and featuring prominent national voices like then-U.S. Education Secretary Betsy DeVos, Stephen Moore, Heather Mac Donald, and Michael Anton. We were so fortunate to host the *Wall Street Journal*'s Kimberley Strassel for an inperson, outdoor, socially-distanced Baroness Thatcher Gala in Newport Beach in October.

The global pandemic showed just how important it was to advance free-market policies to get our economy back on track and return to a somewhat normal way of life. Thanks to the ongoing generous support of our donors, PRI will continue to be a beacon of freedom advocating for prosperity and opportunity for all Americans in 2021 and for years to come.



# IMPACT

Sally Pipes' latest book, False Premise, False Promise: The Disastrous Reality of Medicare for All, was released in January 2020 by Encounter Books. The book exposes the many problems with "Medicare for All" proposals, details the horrors of single-payer with heart-wrenching stories of patients suffering, and offers a workable vision for delivering the affordable, accessible, quality care Americans are looking for.

The book has sold over 4,000 copies to date – strong sales for a policy book – and was the number one bestseller on Amazon.com for health law books for more than a month. The *Claremont Review of Books* published an excerpt of the book, "Health Care is Not a Right" in October 2020.

As part of the book's promotional campaign, Pipes traveled the country speaking to diverse audiences, and was interviewed by Hugh Hewitt and Jim Bohannon on their nationally syndicated radio programs and by U.S. Rep. Buddy Carter (R-GA) for "After Words" on C-SPAN 2's "Book TV."

Pipes published 465 op-eds (including reprints) in media outlets nationwide in 2020 and gave nearly 70 radio and television interviews. In her regular columns for Forbes.com, Fox News, and the *Washington Examiner* "Beltway Confidential" blog, she argued that the "public option" touted by Democratic candidate Joe Biden amounts to a steppingstone to single-payer health care. In September 2020, the *Wall Street Journal* published her op-ed, "The Remdesivir Patent Isn't State Property."

Other topics Pipes covered included efforts to develop and distribute COVID-19 vaccines and therapeutics; the negative impact of drug price controls and the foreign importation of drugs on the health of Americans and the pharmaceutical industry; and how temporary COVID-19 regulatory relief should be made permanent so innovation like telehealth will continue to be available to patients in the future.

Despite the coronavirus, Pipes continued a robust speaking schedule. In August 2020, Pipes was voted the winner of a virtual Soho Forum debate against University of Massachusetts, Amherst professor Gerald Friedman on the topic: "The COVID-19 pandemic makes it all the more urgent for the U.S. to install a system of Medicare for All." She also spoke at the Mont Pelerin Society's annual meeting, the Manhattan Institute's "Health Care 2040" conference, and Vator's "Invent Health 2020" forum.

# **PUBLICATIONS**

■ False Premise, False Promise: The Disastrous Reality of Medicare for All, Sally C. Pipes, Encounter Books, January 2020







# CENTER FOR HEALTH CARE

# MISSION

PRI proposes market-based policy reforms that would provide greater access to care, improve quality, and increase affordability. PRI reveals the failure of a single-payer government-run model for health care, drawing particularly on the problems with the Canadian system.



PRI STAFF MEETING



# CENTER FOR MEDICAL ECONOMICS AND INNOUATION

# MISSION

The Center for Medical Economics and Innovation aims to educate policy makers, regulators, health care professionals, the media, and the public on the critical role that new technologies play in improving health and accelerating economic growth.





# IMPACT

During the pandemic, the Center's director, Dr. Wayne Winegarden, was a leading voice educating the American people about policy proposals that would threaten innovation and the availability of new cures.

Dr. Henry Miller gave numerous national media interviews providing much-needed perspective on data and trends, discussing the development of potential vaccines and treatments, and evaluating government actions. In April, he was the featured expert on FoxNews.com's "Coronavirus: Ask an Expert Live Blog," answering viewer questions. Miller was interviewed regularly by Lars Larson and John Batchelor on their national radio shows, and was featured in the Wall Street Journal, Yahoo! News, The Street, Real Clear Policy, and the Orange County Register.

The Center published numerous studies and briefs in 2020. Topics included drug "rebate walls" that limit patient access to life-saving medications; solutions to fix America's broken drug pricing system; promoting biosimilars as an alternative to biologics to lower patient costs; "Buy America" mandates that would hurt the economy and patients; the initial impact of California's surprise medical billing law; the unacceptable costs of counterfeit medications; and drug rebates that benefit payers instead of patients.

PRI also launched the "Escape the Drug Pricing Maze" animated video series, showing in a lighthearted way how the direction policymakers take on drug pricing policy could impact the affordability and availability of current medicines, and innovation that could lead to future, life-saving cures. The videos have received over 318,000 views cumulatively on social media to date.

# **PUBLICATIONS**

- "Promoting Biosimilar Competition to Reduce Patients' Out-of-Pocket Costs,"
   Wayne Winegarden, Ph.D., March 2020
- "Proposed 'Buy America' Requirements Would Hurt Patients and the Economy," Sally C. Pipes, April 2020
- "Escape the Drug Pricing Maze" video series on prescription drug pricing, Spring 2020
- "The Menace of Medical Rate Setting: The Case of California's AB 72,"
   Wayne Winegarden, Ph.D., August 2020
- "Reforming Rebates Will Improve Drug Affordability," Wayne Winegarden, Ph.D. and Robert Popovian, Pharm.D. September 2020
- "Fraud in Your Pill Bottle: The Unacceptable Cost of Counterfeit Medicines," Henry Miller, M.S., M.D. and Wayne Winegarden, Ph.D., October 2020
- "Tear Down This Wall: Documenting the Patient Costs Created by Anti-Competitive Rebate Walls," Wayne Winegarden, Ph.D., December 2020



# 10 11 12 1 8 7 6 5 4

# IMPACT

Senior Fellow Wayne Winegarden's comments were featured in stories that ran in *Newsweek*, *Forbes*, *National Interest*, MSN, and other national media outlets on federal and state COVID-19 economic relief and stimulus proposals. He was quoted in a July *Business Insider* story arguing that a wealth tax would not have the impact many progressives think it would have in generating new revenue for COVID relief.

In response to the COVID-19 economic downturn, the Center released a new video making the case that policymakers should embrace entrepreneurship as one of the best ways to help those who were furloughed or laid off earn a living from home. The video received over 30,000 views on social media.

In the PRI book *Punting Poverty*, published in June, former collegiate and pro football player turned entrepreneur and PRI Fellow Damon Dunn pushes back against the universal basic income movement to give Americans between \$500 and \$1000 per month – calling it "fool's gold that does not even attempt to offer economic empowerment." He gave numerous interviews promoting the book, including a national TV interview on "NTD Business" and a podcast interview on the "Roth Effect" with Carol Roth.

In June, PRI released "Empowering Entrepreneurs to Address America's Health Care Challenges," the third paper in its multi-year *Breaking Down Barriers to Opportunity* series, showing how Americans have benefited from telehealth and other innovations—such as relaxing "scope of practice" regulations—thanks to temporary COVID-19 regulatory relief. Winegarden argues that future medical advances will be stymied unless policymakers remove roadblocks for entrepreneurs to develop new technology and for patients to access these advancements. The study received coverage in *Yahoo! Finance, Health IT Answers*, and other outlets.

PRI co-hosted a June virtual policy conference with the Institute for Humane Studies at George Mason University and the Center for Free Enterprise at the University of Louisville on the role entrepreneurship plays in economic growth, job creation, and innovation, and expanding on the themes of the *Breaking Down Barriers to Opportunity* series.

# **PUBLICATIONS**

- "Empowering Entrepreneurs to Address America's Healthcare Challenges," Breaking Down Barriers to Opportunity series, Wayne Winegarden, June 2020
- Punting Poverty: Breaking the Chains of Welfare, Damon Dunn, June 2020



# BUSINES FOR BUSINESS RND ECONOMICS

# MISSION

The Center for Business and Economics examines how the entrepreneurial spirit, the engine of economic growth and opportunity, is stifled by onerous taxes, regulations, and health care policies. Its scholars recommend comprehensive public policy reforms that will maintain a robust economy, ensure consumer choice, and spur creativity and innovation.



# MISSION

The Center for Education works to restore to all parents the basic right to choose the best educational opportunities for their children. Through research and grassroots outreach, our scholars advance parental choice in education, high academic standards, charter schools, digital learning, teacher quality, and school finance reform.



# IMPACT

PRI's Center for Education, led by senior director Lance Izumi, focused on education alternatives during the coronavirus pandemic. His comments on how digital education has rescued parents and students during the pandemic were included in a special education section of *USA Today* published in August.



In October, Izumi interviewed then-U.S. Education Secretary Betsy DeVos for a PRI webinar, discussing reopening schools, the growing popularity for more school choice options and homeschooling during the pandemic, and the growing influence of teacher unions in making COVID-19 policy decisions. Secretary DeVos' comments received national media coverage in *Politico, Yahoo! News*, and MSN.

PRI was one of the leading statewide voices in educating Californians about the impact the Legislature's passage of Assembly Constitutional Amendment 5 (Prop. 16 on the November ballot), which would have restored gender and racial preferences in public contracting, public education, and public employment. In a *Washington Examiner* op-ed, Izumi argued that expanded school choice opportunities were essential to helping poor and minority students overcome achievement gaps and meet university entrance requirements, not affirmative action.

In November, PRI published A Kite in a Hurricane No More, a book that chronicles the challenges and ultimate triumph of Mia Giordano, a young woman with serious learning disabilities that conventional schools could not help. Co-authored by Giordano and PRI's Lance Izumi, the book shows that Mia underwent a life-changing metamorphosis because her parents were able to choose a nonconventional educational option for her. The book makes the case that every student with special needs should have the school choice options that Mia had.

At PRI's 2020 "National School Choice Week" event held at the State Capitol in January, Izumi hosted a panel of experts including state Assemblyman Kevin Kiley discussing how new charter school restrictions are limiting school choice options for low-income and minority students in failing schools. He also analyzed how California is failing to properly educate homeless students and students at risk of becoming homeless in an *Orange County Register* oped co-authored with former Saint John's Program Executive Director Michele Steeb.



# **PUBLICATIONS**

■ A Kite in a Hurricane No More: The Journey of One Young Woman Who Overcame Learning Disabilities through Science and Educational Choice, Lance Izumi, November 2020





# MISSION

The Center for the Environment reveals the dramatic and long-term trend towards a cleaner, healthier environment. It also examines and promotes the essential ingredients for abundant resources and environmental quality—property rights, markets, local action, and private initiative.



# IMPACT

As the debate over the Green New Deal heated up during the 2020 presidential campaign, Wayne Winegarden's work was cited in numerous state and national articles on government energy subsidies and environmental mandates. He was interviewed in October for a *Washington Free Beacon* article on Democratic candidate Joe Biden's comments on fracking in the second presidential debate.

Winegarden's research on environmental, social, and governance (ESG) investing was cited in a December *Bloomberg* column by Peter Foy, a *Forbes* column by Dan Eberhart, an article by Ellen Wald published at *The Hill* and *RealClearMarkets*, and a nationally syndicated column by John Stossel. His research on electric car subsidies, "Costly Subsidies for the Rich," was cited in a nationally syndicated column by Ross Marchand in June, which was published by *Townhall* and dozens of outlets nationwide.

With California experiencing rolling blackouts over Labor Day weekend and multiple "public safety power shutdowns" due to potential fire danger throughout the summer and fall, Kerry Jackson published an op-ed in the *Orange County Register* making the case that California was going black due to unworkable green energy policies and renewable power mandates.

In May, PRI (in partnership with Power the Future) released "Legislating Energy Prosperity," the follow-up to its sensational 2018 study "Legislating Energy Poverty." The study found that if lawmakers acted to reform costly state energy mandates, Californians living through these unprecedented times could save more than \$2,000 annually – while still lowering emissions. The study received coverage in *Real Clear Policy, Capitol Public Radio*, the *Bakersfield Californian*, and the *Delano Record*, and Winegarden discussed its findings with Carol Roth on the "Roth Effect" podcast.

PRI published the latest book by Steven Greenhut in October, Winning the Water Wars. In the book, Greenhut writes that California can end its decades-long water battles and meet the needs of its current and future population by promoting abundance rather than managing scarcity. He outlines reforms to responsibly shape California's water future, including free-market ideas to improve water supply such as a more accurate water-pricing system that would facilitate transfers and trading. The book received bipartisan endorsements from elected officials, water industry leaders, and political insiders.



- "Legislating Energy Prosperity," Wayne Winegarden and Daniel Turner, May 2020
- Winning the Water Wars, Steven Greenhut, October 2020







# IMPACT

Kerry Jackson, fellow with PRI's Center for California Reform, wrote extensively about California's response to the COVID-19 pandemic and growing criticism of the Newsom Administration's actions.

He published an op-ed in April in the *Orange County Register* highlighting the left-wing agenda of Gov. Newsom's economic recovery task force, headed by former Democratic presidential candidate Tom Steyer. He published a *Washington Examiner* op-ed (reprinted in *RealClearPolitics* and *RealClearMarkets*) urging policymakers outside California to "put a quarantine" on the bad policy ideas from Sacramento moving east.

PRI Board Member the Honorable Dan Kolkey was quoted in a June *Los Angeles Times* article on how Gov. Newsom's statewide mask order tested the limits of his executive powers. He also published an oped in the *Orange County Register* urging Newsom to use his executive powers to help revive California's economy.

Tim Anaya wrote several blog posts discussing how the 2020-21 state budget would be impacted by the downturn in the stock market and radically altered state spending priorities. He appeared as a panelist on a virtual edition of the Commonwealth Club's "Week to Week Political Roundtable," discussing how a bipartisan rainy-day fund strongly supported by fiscal conservatives in 2014 created a nearly \$20 billion budget cushion that softened the blow of coronavirus-related budget cuts. His comments were also featured in a *Center Square* article making the case that a federal bailout for states wasn't the answer to addressing California's record \$52 billion budget shortfall.

Jackson continued to write extensively about the implementation of California's controversial law on independent contractors, Assembly Bill 5. He wrote in the *Chico Enterprise-Record* about the additional economic damage the law was causing during the COVID-19 pandemic. In an interview with the *Washington Free Beacon*, he mused that the state was planning to lay off police and firefighters in Gov. Newsom's budget plans, yet his administration was committed to spending millions to enforce AB 5.

In February, PRI held its second "California Ideas in Action" conference in Sacramento. Over 70 attendees gathered immediately following Gov. Newsom's annual State of the State address to hear speakers discuss "The 2020 Vision for California," exploring how free-market ideas can address the new decade's major challenges in the Golden State. The Hon. Janice Rogers Brown, former justice on the U.S. District Court of Appeals, District of Columbia Circuit, and former California Supreme Court associate justice, was the keynote speaker.



# CENTER FOR CALIFORNIA REFORM

# MISSION

The Center for California Reform seeks to reinvigorate California's entrepreneurial, self-reliant traditions. It champions solutions in education, business, and the environment that work to advance prosperity and opportunity for all the state's residents.



# WITH GRATIOE

2020 was a challenging year for our nation – and a particularly turbulent time in PRI's home state of California.

The COVID-19 pandemic had devastating public health and economic consequences. To make matters worse, Californians also experienced weeks of rioting and protesting, record-setting wildfires, draconian lockdowns, a worsening homelessness crisis, and unaccountable social services. We saw a continued exodus out of the Golden State by individuals and businesses of all stripes who are fed up with Sacramento. And state leaders just cast about for people to blame, even as they doubled down on crippling new regulations on businesses and social engineering policies.

PRI's timely work to advance pro-growth, market-driven policy solutions at the state and national levels would not be possible without the generosity of our donors. We are grateful to all of our supporters for their investment in and commitment to our mission.

Thanks to the support of our donors, PRI saw more people engage with its work than ever before due to the successful execution of a multi-faceted marketing and communications strategy. We recorded more than 1.4 million visits to our main website (pacificresearch.org) in 2020, up from 648,000 in 2019. PRI also achieved success with its transition from in-person events to virtual webinars, reaching hundreds to thousands of people per event. Our scholars also maintained a robust schedule, producing impactful studies, delivering speeches, and participating in (and winning) and virtual debates.

PRI was instrumental in educating voters on key issues that appeared on the November ballot in California. As a result of our efforts, we saw voters preserve liberty and economic opportunity at the ballot box. Californians upheld worker freedom and protected gig economy workers by passing Prop 22, defeated a well-funded effort to reverse Prop 209 by rejecting Proposition 16, and blocked Prop. 15 which would have created a split-roll property tax scheme that would discourage business investment.

At the national level, PRI scholars were influential in promoting policies designed to stimulate economic growth, promote individual freedom and choice, and encourage competition in health care, education, and the economy. Our newly established Center for Medical Economics and Innovation was ahead of the curve in sounding the alarm over a rigid regulatory environment that hampered our nation's response to COVID-19.

PRI's communications team ensured that our message was delivered to a wide and influential audience through social media outreach; virtual events; and media commentary, including op-eds, radio, and television interviews.

PRI's mission of freedom, opportunity, and personal responsibility is needed now more than at any other time. These are the principles that America needs to rebuild in the wake of the COVID-19 pandemic. Yet these principles are also under attack by those who want to exploit the pandemic recovery process as a way to permanently expand government control.

# HOW TO SUPPORT PRI

Every gift to PRI counts. You can donate via check, stock, or wire transfer. To make a one-time or recurring online donation, visit pacificresearch.org/support-pri/. If you have questions or require additional information about stock or wire transfers, please contact PRI's Development Department.

# MEMBERSHIP

The **Sir Antony Fisher Freedom Society** recognizes PRI's closest friends and most loyal supporters. Members of the Society contribute more than \$1,000 each year and are key partners in PRI's work to offer timely, market-driven solutions to policy issues important to citizens of our state and nation. The Society's **Young Leaders Circle** gives young professionals in San Francisco access to special member events. For more information on the Society and to join, visit pacificresearch.org/join/

# PLANNED GIVING

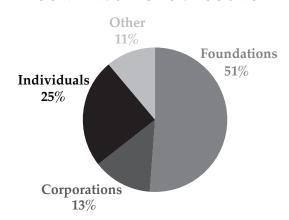
Some of our most committed supporters have chosen to include PRI in their estate plans, ensuring their legacy will promote freedom, opportunity, and prosperity for years to come. There are many opportunities to contribute to PRI's mission, such as giving appreciated stock, making a gift to PRI from your individual retirement account (IRA), listing PRI as a beneficiary of retirement accounts and insurance policies, and including PRI in your will or trust.

Contact PRI's Development Department: P.O. Box 60485, Pasadena, CA 91116 (626) 714-7572; support@pacificresearch.org

# 2020 ASSETS AND LIABILITIES

Cash & Equivalents	\$8,689,335
Investments	\$9,556,783
Net Fixed Assets	\$11,230
Other Assets	\$381,854
Liabilities	\$296,047
Net Assets	\$18,343,155
Total Revenue	\$5,896,190
<b>Total Expenses</b>	\$4,449,046

## CONTRIBUTIONS BY SOURCE



# BY THE NUMBERS



# NOTABLE NEHT ROUND PODCAST GUESTS

- Steven Greenhut On the Most Unpredictable California Legislative Session in Recent Memory
- John Barger The U.S. Postal Service and the 2020 Election
- Ted Gaines On Property Taxes and the Fight Over Proposition 15
- Norman Gonzales And Carlos Yniguez How this Year's State Budget Hurts Thousands of Charter School Students
- Erik Jaffe On the Amy Coney Barrett Nomination Hearings
- Mark Skousen On These Uncertain Times
- Lord Jamie Borwick Everything You Need to Know about Britain, Brexit, and Boris
- Larry Sand Opportunities to Expand School Choice
- Adam Andrzejewski Open the Books
- Joseph Tartakovsky Martin v. Boise and the Homeless Crisis
- David White Keeping the Wine Flowing During the Coronavirus Crisis

# HIGHLIGHTS FROM *RIGHT BY THE BRY* BLOG

Every day, PRI's Right by the Bay blog provides free-market commentary on the major issues coming out of the State Capitol. In 2020, PRI scholars have provided in-depth coverage and analysis of many public policy issues impacting Golden State taxpayers, including:

- How the coronavirus will impact the state budget
- What policymakers are doing to jump start the state's economy amid the coronavirus-fueled recession
- California's controversial Assembly Bill 5 on independent contracting
- Efforts to enact a split-roll property tax system on commercial property
- Future of charter schools in California
- California's beleaguered high-speed rail system
- The Golden State's water future
- The 2020 Democratic presidential primary in California
- The state's new data privacy law
- State and local efforts to combat poverty and homelessness
- California's \$15 minimum wage mandate
- State gas tax increase that took effect in July 2020
- Efforts to enact ACA 25, which would have been a legislative power grab.

# EUENT5

# **JANUARY 22, 2020**

"Untangling Blockchain and Cryptocurrency" Young Leaders Circle Event San Francisco, California

# **JANUARY 31, 2020**

"The State of School Choice in California in 2020" National School Choice Week Event Sacramento, California

# **FEBRUARY 19, 2020**

Second Annual

California Ideas in Action Conference "The 2020 California Vision: How Free Market Ideas Can Address the New Decade's Major Challenges"

Keynote Speaker: The Hon. Janice Rogers Brown Sacramento, California

### MARCH 5, 2020

False Premise, False Promise Book Event Luncheon and Discussion with Sally C. Pipes Newport Beach, California

# APRIL 23, 2020

"California, The Coronavirus and Capitalism: How California Can Embrace Entrepreneurship and Small Business in an Economic Downturn" Young Leaders Circle Panel Discussion Virtual Event

# MAY 4, 2020

"Distance and Online-Learning Options for Parents and Children During COVID-19" Panel Discussion Virtual Event

# MAY 20, 2020

"Medicare for All and the COVID-19 Crisis" Speaker: Sally Pipes Virtual Event

# **JUNE 11, 2020**

"Cybersecurity, Data Privacy, and Regulation During the Coronavirus Pandemic" Panel Discussion Virtual Event

## **JUNE 16-17, 2020**

"Impact and Challenges of Entrepreneurship in America" Keynote Speaker: Dr. Lee Ohanian, University of California, Los Angeles Virtual academic research seminar hosted by PRI in conjunction with the Institute for Humane Studies at George Mason University and the Center for Free Enterprise at the University of

# **JUNE 29, 2020**

Louisville

"Punting Poverty: How Basic Income, Welfare, and Big Government Hurt the American Dream" Discussion with Damon Dunn on his new PRI book Virtual Event

# **AUGUST 11, 2020**

"Craft Beer, COVID, and Distilleries" Young Leaders Circle Event Virtual Event

# **SEPTEMBER 15, 2020**

"Crime, Race, and Attacks on Policing

in America"

Speaker: Heather Mac Donald, Thomas W. Smith

Fellow, Manhattan Institute Moderator: PRI Senior Fellow Steven F. Hayward, Ph.D.

Virtual Event

# **OCTOBER 8, 2020**

"A Conversation with Education Secretary Betsy DeVos" Discussion moderated by Lance Izumi, Senior Director of PRI's Center for Education Virtual Event

# **OCTOBER 14, 2020**

"PRI's 9th Annual Baroness Thatcher Dinner"
Keynote Speaker: Kimberley Strassel, author,
Wall Street Journal columnist, Fox News contributor
Honoree: The Hon. Janice Rogers Brown
(accepted by Gov. Pete Wilson)
Newport Beach, California

## **OCTOBER 21, 2020**

"The Stakes: America at the Point of No Return" Speaker: Michael Anton, Lecturer in Politics and Research Fellow at Hillsdale College's Kirby Center

Moderator: PRI Senior Fellow Steven F. Hayward, Ph.D.

Virtual Event

# **OCTOBER 27, 2020**

"Winning the Water Wars"
Discussion with Steven Greenhut on his
new PRI book
Virtual Event

# **DECEMBER 3, 2020**

"What Lies Ahead: Policy Implications

from the 2020 Election"

Speaker: Stephen Moore, Economist

Moderator: PRI Senior Fellow Steven F. Hayward, Ph.D.

Virtual Event

### **DECEMBER 8, 2020**

"Democracy Under Lockdown:

Civil Society's Response to COVID-19"

Speaker: Dr. Leslie Lenkowsky,

**Indiana University** 

Moderator: PRI Senior Fellow Steven F. Hayward, Ph.D.

Virtual Event

## **DECEMBER 10, 2021**

"Tear Down These Walls - How "Rebate Walls"
Increase Patient Costs"
Panel discussion featuring Wayne Winegarden,
PRI senior fellow in business and economics
and director of PRI's Center for
Medical Economics and Innovation
Virtual Event

# **DECEMBER 15, 2020**

"Data Privacy and Cybersecurity: 2020 Winners and Losers" Panel Discussion Virtual Event

# **STRFF**

Sally C. Pipes

President, ČEO, and Thomas W. Smith Fellow in Health Care Policy

Rowena Itchon

Senior Vice President

**Ben Smithwick** 

Vice President of Development

Tim Anaya

Senior Director of Communications and the Sacramento Office

Lance T. Izumi, J.D.

Senior Director Education Studies

Makaila Warga

Development and Events Manager

**Evan Harris** 

Media Relations and Outreach Manager

McKenzie Richards

Development Associate

# **SCHOLARS**

Wayne Winegarden, Ph.D

Senior Fellow,

Business and Economics

Kerry Jackson

Fellow

California Studies

Henry I. Miller, MS, MD

Senior Fellow

Health Studies

Kenneth P. Green, D.Env.

Scholar

Environmental Studies

Robert P. Murphy, Ph.D

Senior Fellow

Business and Economic Studies

Steven F. Hayward, Ph.D

Senior Fellow

**Bartlett Cleland** 

Senior Fellow

Tech and Innovation

Damon Dunn

Fellow

Business and Economics

Erik Jaffe

Senior Fellow

Legal Studies

# ADJUNCT SCHOLARS

**Christopher Rufo** 

Joseph Tartakovsky

# BOARD OF DIRECTORS

Chairman
Clark S. Judge
Managing Director
White House Writers Group

Sally C. Pipes
President & CEO, Pacific Research Institute

Secretary/Treasurer
Sean M. McAvoy
Cofounder, Hillair Capital Management

**Steven Dennis, M.D.** Orthopedic Surgeon

Peter C. Farrell, Ph.D., AM
Founder and Executive Chairman
of the Board
ResMed

Russell A. Johnson
Partner, KPLJ Ventures

The Honorable Daniel M. Kolkey Partner, Gibson Dunn Chairman Emeritus
The Honorable Daniel Oliver
Senior Advisor
White House Writers Group

Richard Samuelson, Ph.D. Associate Professor of History California State University, San Bernardino

The Honorable Lawrence J. Siskind Of Counsel, Coblentz Patch Duffy & Bass, LLP

Paul Tosetti Partner, Latham & Watkins

Richard A. Wallace

Christopher Wright
President & CEO
Liberty Resources, LLC

S. Christine Zanello
CEO
GCC Enterprises Inc.







www.pacificresearch.org