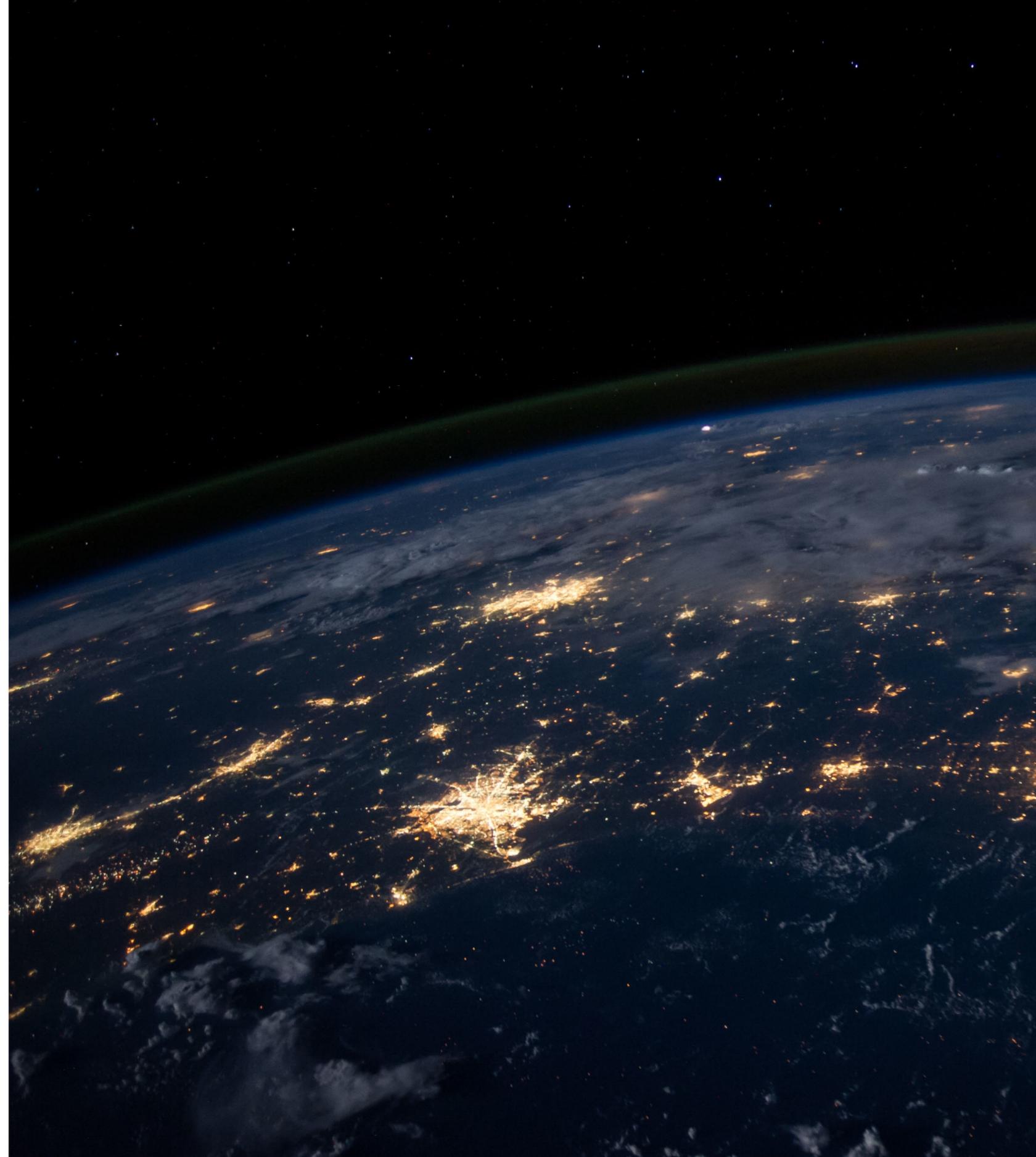




Voters Views Of Health Insurance

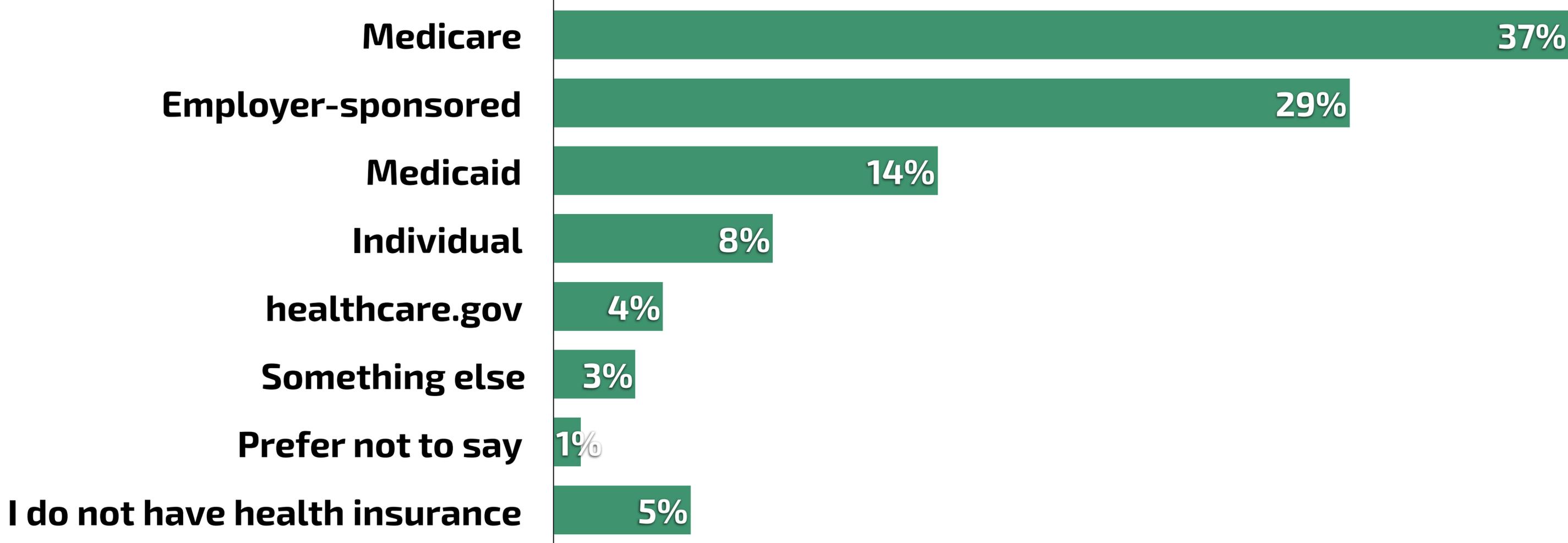
Pacific Research Institute

N = 1,054 Voters in the Likely Electorate (LV), Nationwide
Field Dates: August 19-22, 2022



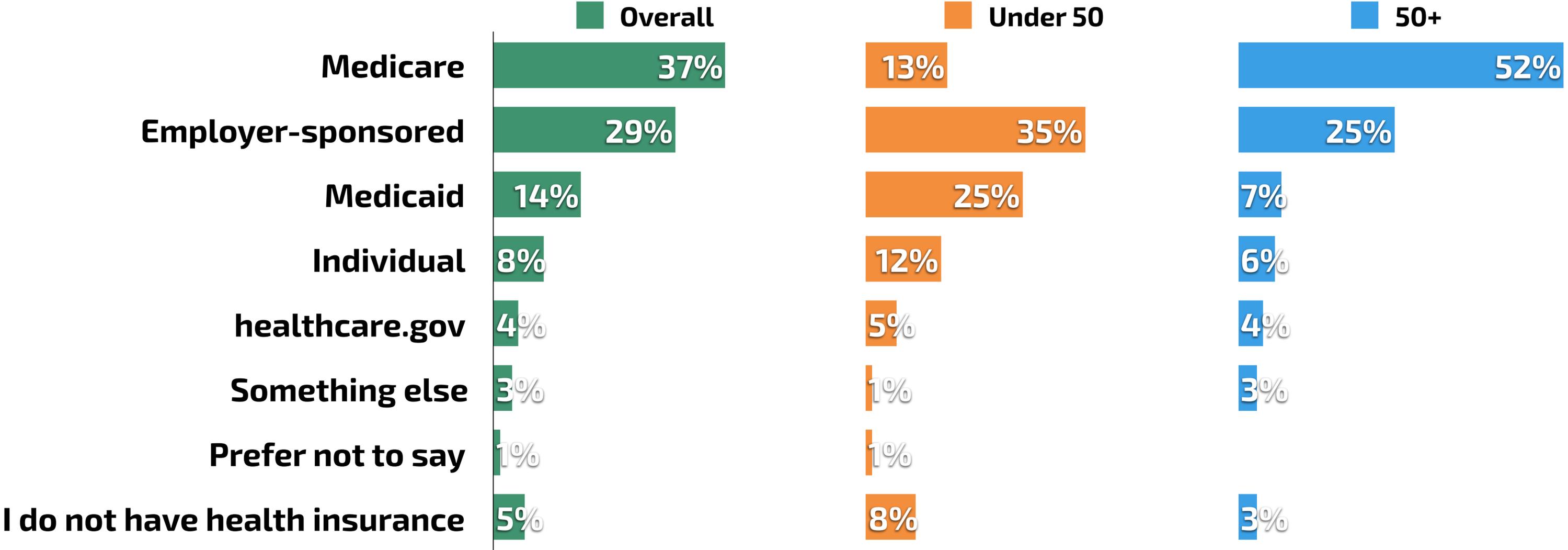
Medicare Most Common Health Coverages

Q. If you have health insurance, what type of coverage do you have?



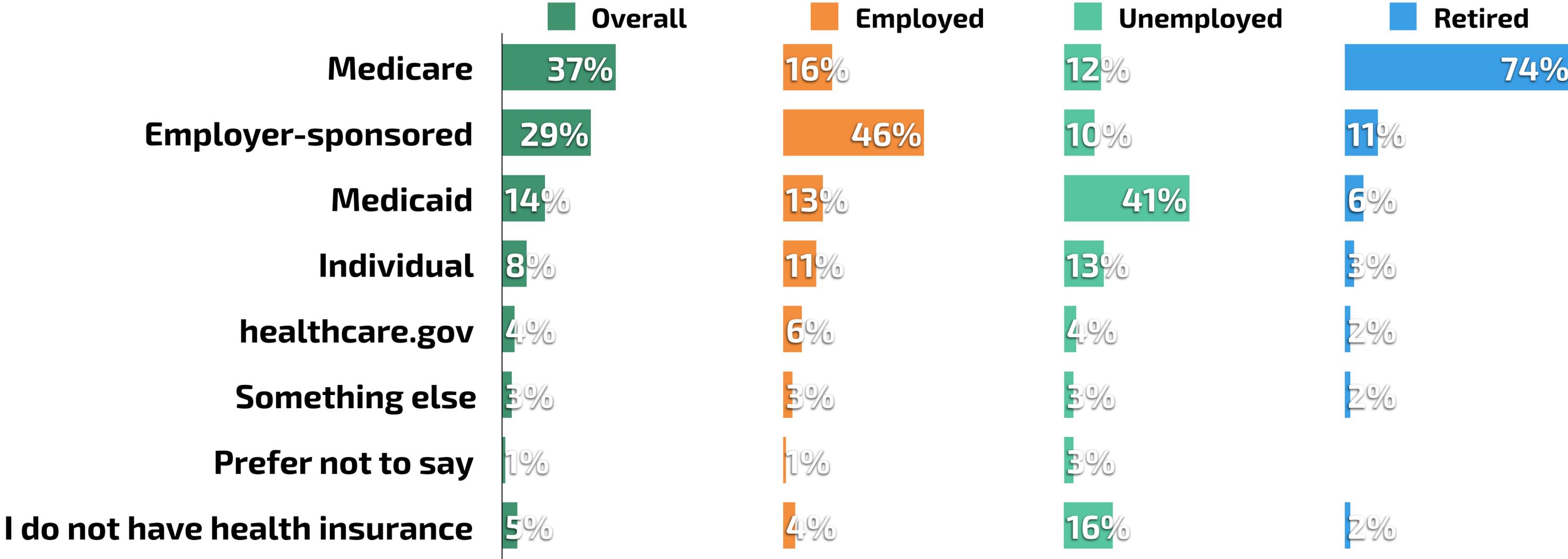
Medicaid Coverage More Common With Voters Under 50

Q. If you have health insurance, what type of coverage do you have?



Unemployed Voters More Likely To Use Medicaid

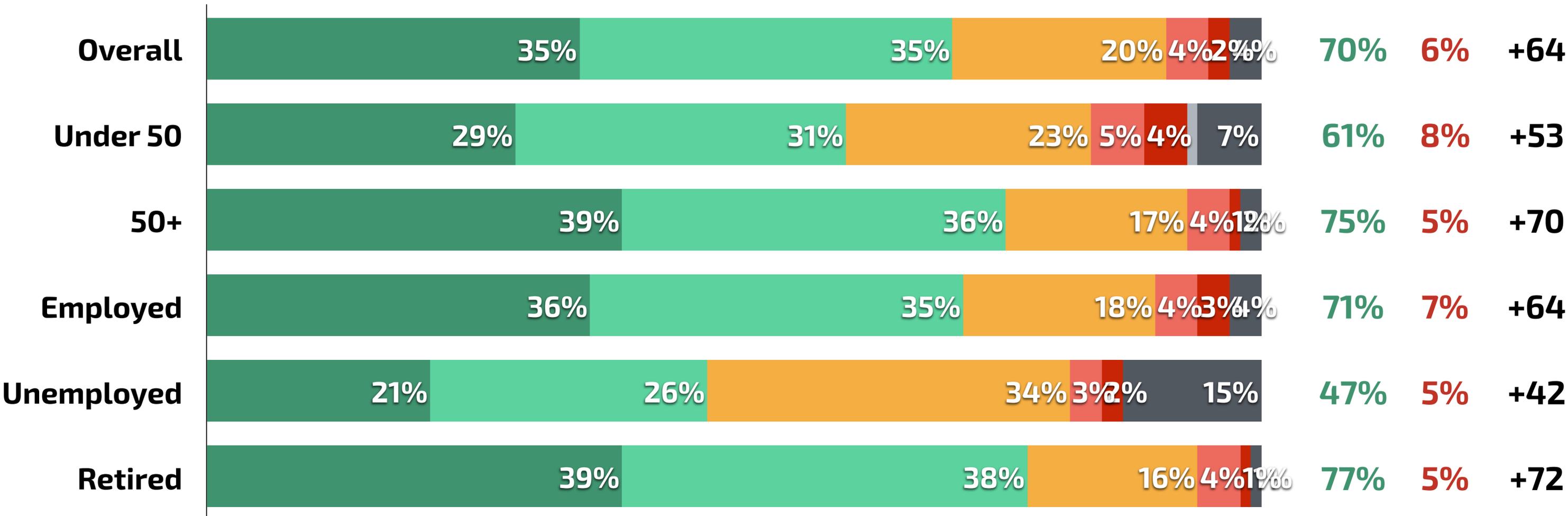
Q. If you have health insurance, what type of coverage do you have?



7 In 10 Rate Current Health Coverage As Good

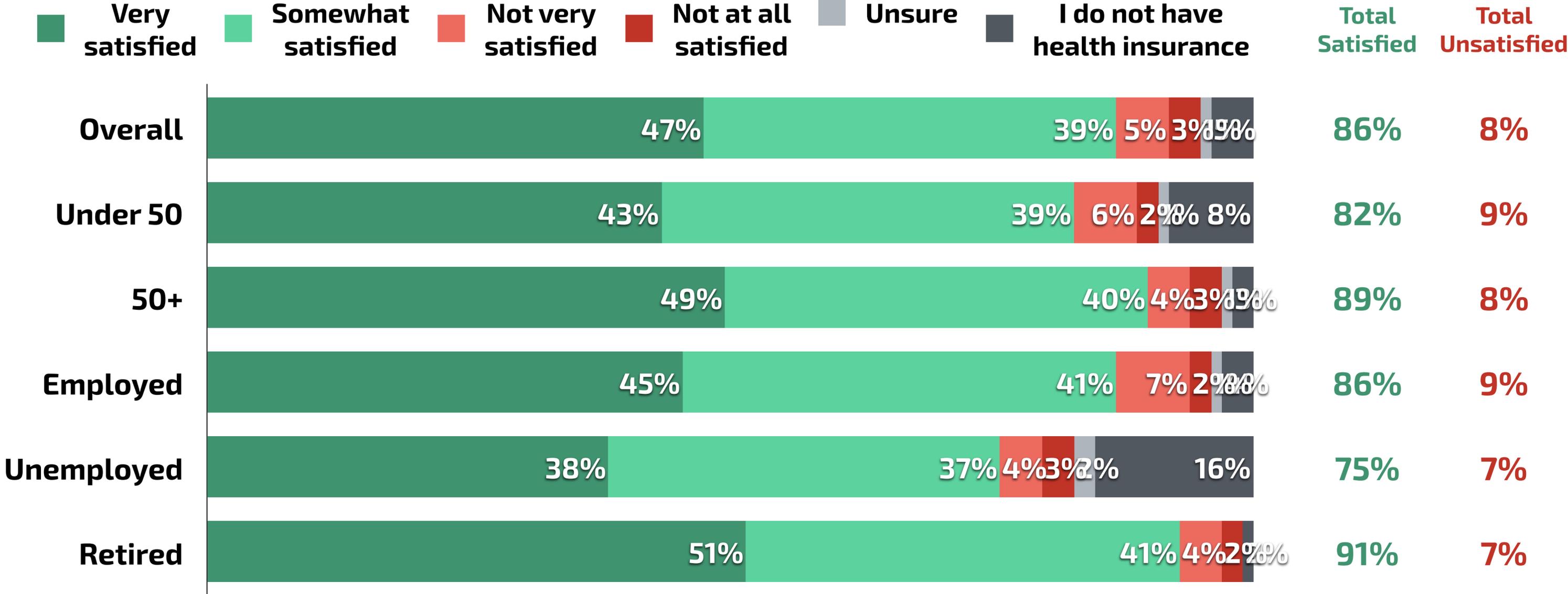
Q. How would you rate your current health insurance coverage?

■ Very good
 ■ Good
 ■ Acceptable
 ■ Poor
 ■ Very poor
 ■ Unsure
 ■ I do not have health insurance
 Total GOOD
 Total POOR
 NET



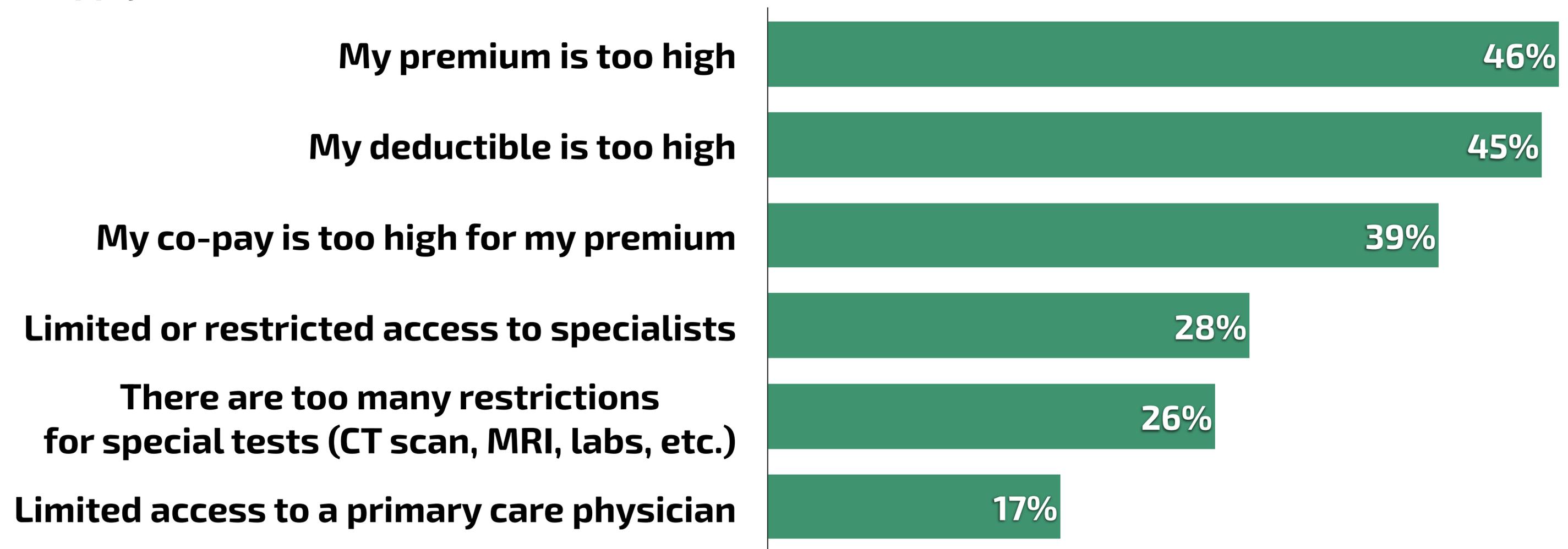
Over 8 In 10 Are Satisfied With Current Health Insurance

Q. How satisfied are you with your current health insurance plan?



High Costs Most Common Complaints About Current Health Insurance Coverage

Q. What are some reasons you are not satisfied with your current health insurance plan? Select all that apply. [ASKED TO n=78 WHO ARE NOT SATISFIED WITH THEIR CURRENT HEALTH INSURANCE PLAN]



Note: Something else and Unsure not shown



Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why, in the months leading up to a national election, we at Echelon Insights switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

Our Verified Voter Omnibus samples are matched to the L2 voter file to confirm registration status and incorporate data related to past voting history. The sample for this survey was weighted to characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.



Methodology

The August 2022 Echelon Insights Verified Voter Omnibus was fielded online from August 19-22, 2022 in English among a sample of N=1,054 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.6 percentage points.





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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